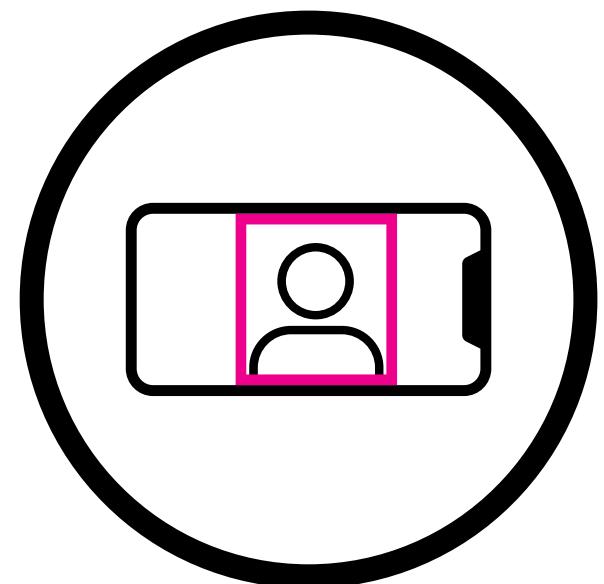


11th Annual Lovie Awards: Reshape Possible

WINNER SPEECH GUIDE



We're so thrilled to have you accept your Lovie Award win! Here are some pro-tips to make sure your video recording looks as good as possible.

1. Record your video in landscape

We know it doesn't feel natural to hold the phone horizontally when recording a video, but do your best. The Reshape Possible experience will show video formatted as square for maximum sharing on social media. So, make sure you're in the centre of the frame and not too close to the camera. You can have a housemate act as a cameraman, prop up the phone on a table, or hold it yourself. Or, if it's better for you, you can record through your laptop, **but keep in mind that the video will be cropped to a square.**

2. Light from the front

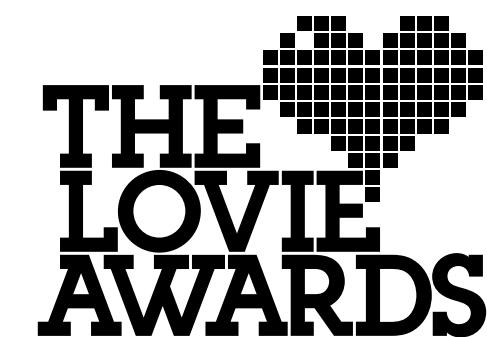
Your fans want to see you bright and clear. So please find a spot with a good (and preferably natural) light source **directed in front of you.** Avoid filming with a window or other light located behind you.

3. Quiet on the set!

We know that you're likely not in a studio and that finding a quiet space can be difficult! But please do your best to limit background noise while recording so we can hear your 7 words loud and clear.

4. Have fun and be yourself

The Lovie Awards prides itself on being an award show that's prestigious, meaningful, and most of all, celebratory. Even though it's very difficult to win a Lovie, we are a tight-knit community so please just relax, be yourself, and have fun with your speech! If you'd like to deliver it in your native language, please go right ahead.



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Wednesday, 17 November | 14:00 GMT watch.lovieawards.com