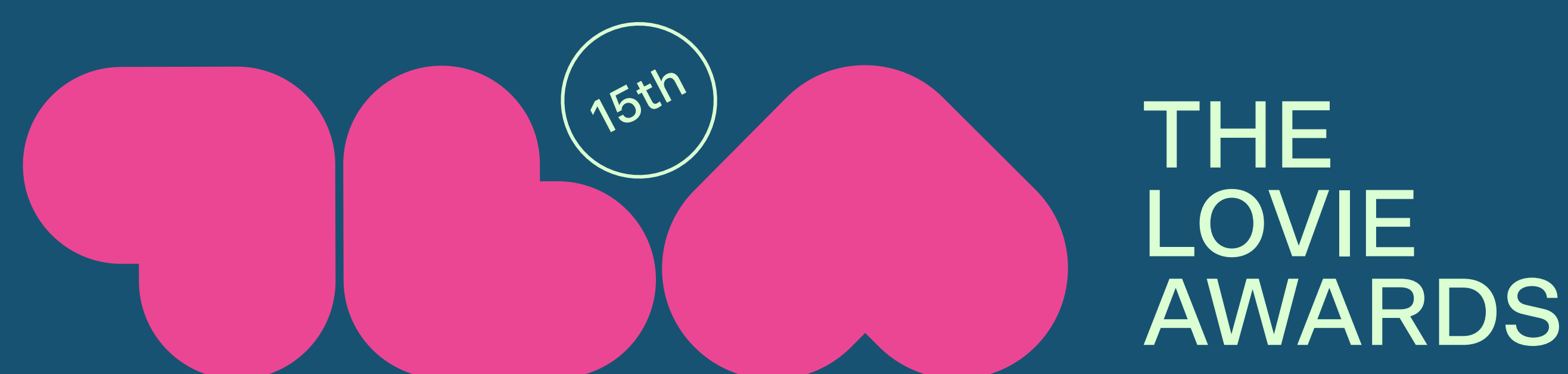


Winning A Lovie Award Is A Big Deal



Started by the Webby Awards in 2010, the Lovie Awards were created to honour the unique values that shape Europe's internet culture. As Europe's most prestigious honour for excellence on the Internet, The Lovie Awards recognise European Internet excellence in the fields of culture, technology and business. From boundary-pushing campaigns and brilliant podcasts to breakthrough apps and next-gen web experiences, Lovie Winners set the standard for what the internet can be. But you can't win if you don't enter. Or, in the wise words of 2024 Lovie Winner Channel 4 in their 7-Word Speech: **Don't blend in, you're born to standout!**

A Lovie win is like stepping off the plane in Menorca, sun on your face, phone on silent, and everything exactly as it should be because you earned it.

All entries are reviewed by the expert judges of IADAS, the International Academy of Digital Arts & Sciences. This esteemed group includes creative leaders, technologists, founders, designers, journalists, and artists from across the continent. If you want your work to be seen by Europe's leading minds and earn a place in internet history, follow these simple tips on the right →




The Lovie Awards honor the relentless drive behind digital creativity, celebrating ideas that shape culture and redefine what's possible. It's inspiring to see Europe leading the charge in pushing the internet's boundaries.

Liam Tjoa
Founder & CEO, Gospooky



This year's submissions showed a great curiosity for what's next and an increasing focus on shaping work with impact and meaning. A great time to be a judge.

Alexander Dohr
CEO & Head of Design, &why

 **Final Tip:**
The Final Entry Deadline for the 15th Annual Lovie Awards is **Friday, 27 June at 23:59 BST**.
Submit your work now at www.lovieawards.com

Of course, please don't hesitate to contact our producer Mary Charles Whitt via email at marycharles@lovieawards.com or at 1 (212) 627-8601, if you have any questions or hesitations about entering.

Make Sure Your Links Work

The project is live. The case study's polished. The campaign turned heads. Now, double-check that all links submitted with your entry are working and accessible. Whether it's a microsite, app, video, or TikTok, if we can't view it, we can't judge it. Simple as.

1

Be Clear and Concise

If you're submitting a case study, think of the written portion of your entry as your creative elevator pitch. Describe your work clearly, efficiently, and compellingly—just fewer metaphors, more clarity. Our jurors appreciate direct, jargon-free language that helps them understand exactly what they're looking at.

2

Choose Your Categories Thoughtfully

Selecting the right categories ensures your work is evaluated by judges whose expertise is most relevant to your work. Whether it's in Podcast, Advertising, Social, or Apps & Software—choose the categories that best match your work. Not sure where your project fits? The Lovie team is here to help you find the right home(s) for your submission.

3

Enter More Than One Category

The Lovies honour the full spectrum of Internet excellence across Europe. That means if your project spans multiple disciplines—say, an e-commerce experience with brilliant UX and a standout branded video, enter it in all relevant categories. You've worked hard on every element. Why not increase your chances of taking home more than one statue?

4

Don't Forget the Details

Did your app launch with a standout campaign? Did your social series also include an interactive component or long-form film? Enter each of those elements. Certain categories allow you to enter multiple URLs. The Lovie Awards honour every corner of digital creativity—don't sell your work short.

5

Explore New Categories

Each season, we introduce honours that reflect the latest shifts in technology and digital culture. From Viral moments to iconic collaborations we can't stop talking about, The Lovie Awards is excited to spotlight the full force of their creative power. Honours include: Best Creator, Best Series, Best Shortform, Best Longform, and Best Creator or Influencer Partnership or Collaboration. There's likely a new category that fits your work. Be a trailblazer and claim a "first-ever" Lovie win.

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